

A. Application and Screening

1. Application Form

- Business name, contact information, and years in operation.
- Contractor license numbers and current certifications (if any).
- Insurance details (general liability, workers' compensation, etc.).
- Specializations (e.g., koi ponds, water features, pond filtration systems).

2. References and Portfolio

- Require 2–3 customer references.
- Submit a portfolio showcasing past projects (photos, testimonials, project details).

B. Technical Ability

1. Anjon will conduct 1–2 on-site visits to review recent projects.
2. Assess work quality and materials used.

C. Certification Criteria

Contractors who meet the following criteria can become Anjon certified:

1. Fully licensed and insured.
2. Minimum of 2–5 years of relevant experience.
3. Proven track record of high-quality work through references and portfolio.
4. Uses Anjon products in their builds.

D. Training and Support

1. Initial Training in 3 Specialized Categories

- Lake Management
- Fountain installation
- Aeration installation
- Water treatments
- Decorative Water Features
- Spillways
- Basalts
- Lighting
- Waterfalls / Pond Kits
- Pondless waterfalls
- Pond kits with waterfalls and koi habitats

E. Benefits for Certified Contractors

1. Marketing Support

- Listing on Anjon's website, Social Media, and marketing materials.
- Access to co-branding opportunities.
- Leads and referrals for projects in their region.

2. Discounts and Perks

- 5% annual rebate plan (excludes liner, proof of purchase submissions)
- 1-year extended warranty on products
- Development of new distributors in areas without current coverage

3. Networking Opportunities

- Invitations to Anjon and Savio events.
- Access to a community of certified contractors for support.

Ready to join?

Call the Anjon Service Team at 1-800-553-5605 or email sales@anjonponds.com